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**FOR IMMEDIATE RELEASE:**

## **ACHS Announces New Community Relations Manager**

LITTLETON - Ammonoosuc Community Health Services, Inc. (ACHS) has announced that Denise Crowley has joined the Senior Leadership Team as the new Community Relations Manager.

A Whitefield native and Twin Mountain resident, Denise comes to ACHS with over 25 years of experience working in print graphics and marketing in both the private sector and with non-profits. She worked many years as a Graphic Designer and Pre-press Technician. She brought these skills to WREN, Women's Rural Entrepreneurial Network in Bethlehem, where she helped develop and implement the organization's advertising and marketing, and worked with product-based entrepreneurs on developing product packaging and marketing strategies as well as taught classes in the same.

Most recently, she was the Marketing Coordinator at the Mount Washington Resort, Bretton Woods, NH where she was responsible for the design and implementation of internal marketing programs throughout the resort and implementing and maintaining visual identity standards.

Denise's primary responsibilities with ACHS will include public relations, marketing, fundraising and event planning. Crowley says of her new position at ACHS, "This organization has been a vital part of the community for 35 years, providing services to many who, otherwise, would not have access to the health care they need. I'm honored to be a part of this organization. As Community Relations Manager, I aim to reach all in our community who need the quality, affordable health care that ACHS offers regardless of their ability to pay."

Denise studied Graphic Design at the Portland School of Art and received a Bachelor of Science Degree in Commercial Art with a minor in Marketing from Eastern New Mexico University (ENMU). She is a professional illustrator, working primarily in pen and ink, and colored pencil. Her 1<sup>st</sup> gallery show was held in July at the Gallery at WREN. She is currently pursuing a certificate in Botanical Illustration from Wellesley College and is teaching drawing classes at the Old Mill Studio in Whitefield. She became a Master Gardener in 2000 and speaks occasionally in that capacity.

Denise, her husband and their husky live in Twin Mountain and enjoy all the outdoors has to offer in all seasons.

Founded in 1975, Ammonoosuc Community Health Services is a nonprofit community health center offering a network of affordable primary health services. Their programs promote and support the well-being of individuals and families by emphasizing preventive care and encouraging active participation in one's own health.

ACHS serves 26 New Hampshire towns in northern Grafton and southern Coös counties and has sites located in Littleton, Franconia, Whitefield, Warren, and Woodsville. Clinical teams, made up of doctors, nurse practitioners or physician assistants supported by nurses and medical assistants, provide comprehensive services on a sliding-fee-scale and is the patient-centered medical home of choice to over 10,000 patients.

ACHS is accepting new patients. If you would like affordable quality health care, please visit [www.ammonoosuc.org](http://www.ammonoosuc.org) or call our New Patient hotline at 1-866-201-5076.

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